



FX500e

FOIL IMPRINTER

To add a touch of elegance and luxury, enhancing the value of your products.



FX500e Foil Imprinting System

Now you can add brilliant, shiny highlights to your labels. It's fast and easy with Primera's new FX500e Foil Imprinting System.

FX500e is an optional accessory to any of Primera's LX-Series Color Label Printers or other label printers. The process is 100% digital, so you can print virtually any design on your pre-printed or blank label stock: borders, graphics, fonts, backgrounds and more.

Not only metallic foils in gold, silver, blue and red is available for the FX500e, but also various spot colours and clear foil. Clear foil lets you produce labels with a high degree of resistance to water, chemicals, cleaning solutions, UV and other harsh environmental factors in addition to a much more professional design.



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Produce labels with shiny metallic decoration!

It's a fact: shiny highlights on your labels gets them noticed. That's why hot-stamping has been popular for so many years.

However, hot-stamping has a number of challenges. Set-up costs are expensive. Making a die takes time. You can't change the image without incurring more expenses. And there's almost always a minimum run of thousands of labels.

Primera's new FX500e Foil Laminating System changes all of that. Now, you can easily add brilliant, shiny borders, graphics, fonts, backgrounds and more to your pre-printed or blank product labels. You can print as few or as many at a time as you actually need.

Shiny decoration on labels makes your products stand out at retail, helping you sell more. It also adds a touch of elegance and luxury, enhancing the value of your products.



Get up and running quickly

From initial set-up to full operation, the FX500e is easy to use. Plus, everything you need to start imprinting labels is included in the box. Each FX500e ships with:

- NiceLabel® Free 2017 Primera Edition and BarTender Ultralite label design software
- Four colour ribbon starter rolls
- External supply adapter for larger roll diameters supporting 1" and 3" cores
- Two years warranty after product registration



Labels finished with FX500e are perfect for seasonal and festive labels like these special Christmas labels.

Specifications

Imprint method:	Thermal transfer & direct thermal
Imprint resolution:	300 dpi (12 dots/mm)
Max. print speed:	101.6mm (4") per second
Max. print width:	104mm (4.1")
Max. print length:	1270mm (50")
Media width:	25.4 - 110mm (1" - 4.3")
Sensors:	Movable for die-cut labels (GAP) and reflective bottom (blackmark)
Label roll capacity:	127mm (5") OD
Options included:	External roll holder for 25/76mm (1"/3") cores with max. 216mm (8.5") OD
Data interface:	USB 2.0
Electrical:	AC input: 100-240 VAC, 50/60 Hz DC output: 24 VDC, 2.91A
Software (included):	NiceLabel Free 2017 Primera Edition, BarTender Ultralite
Operating systems:	Windows XP/7/10
Certifications:	CE, FCC, cTUVus, CCC, RoHS
Weight:	2.1 kg (4.62 lbs)
Dimensions:	225mmW x 186mmH x 273mmD (8.85"W x 7.32"H x 10.74"D)
Foil Supplies:	Thermal transfer ribbons in metallic colours (gold, silver, blue, red), spot colours and clear foil
Note:	LX-Series printers are not included in the price of the FX500e Foil Imprinting System.



Product labels printed with Primera's LX-Series Color Label Printer and imprinted with FX500e Foil Imprinting System.

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